



# UL's Global Advisory Services for Premiums and Promotional Products



UL's Advisory Services is your end-to-end provider of product safety, quality, and regulatory compliance for Premiums and Promotional Products.

Distribution of Premiums and Promotional Products is an effective means of promoting a purchase, boosting brand awareness, and leaving a lasting impression. The quality and theme of these products should reflect your company's core values and services.

Through our team of safety engineers, regulatory analysts, and human factors specialists, UL's Advisory Services partners with you throughout the development of your product. We work with you to develop a customized process to identify and address all applicable global safety and compliance requirements. Using best practice methodologies, our goal is to help you deliver safe and compliant products to the global marketplace.



## Empowering Trust™

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### **Risk and hazard assessment**

UL's Advisory Services provide a quantitative analysis based on identified hazards of a product, severity level of potential injuries, and the likelihood of occurrence. Based off of the results, we will recommend modifications to safeguard against potential hazards.



### **Human factors design evaluation**

Our services will assess design elements, potential safety, and compliance concerns. This process will predict expected product-use and hazards resulting from potential misuse.



### **Age determination**

We assess the product's characteristics, intended use, appeal, and developmental factors to assign the appropriate age grade that will be used to determine the testing required for regulatory compliance.



### **Label review**

Our Advisory Services help ensure the information on a product's label meets the requirements for the global market(s) of distribution and validates that the contents clearly define the required safety warnings and product use guidelines.



### **Protocol development**

We document safety and regulatory test requirements and establish company-specific compliance expectations.



### **Root cause analysis**

We work in partnership with your team to determine the root cause of potential or actual compliance failure. Our goal is to provide an effective solution to reestablish and maintain compliance.



### **Incident management**

We partner with you to develop and manage a plan for prevention of, response to, and recovery from impacts related to safety or quality incidents from interaction with the product.



### **Safety program development**

Our team will support the development and implementation of a comprehensive safety compliance program to address all phases of product development and lifecycle management.



### **Regulatory affairs**

Our experts monitor and advise on global legislative, regulatory, and standards activities to determine the potential impact on product safety, compliance, and supply chain management. This helps you guide the development of compliance strategies and comprehensive global market access requirements.



### **Injury and recall analysis**

We will analyze and curate data from global sources to report on common issues within specific product categories and features relevant to your products.



### **Best practices**

UL's Advisory Services develop and implement customized compliance programs that encompass the full lifecycle of a product and includes industry best practices to utilize the full extent of UL's services, capabilities, and operational resources.



**For more information on how UL's Advisory Services can support your safety and regulatory needs, please email us at [PromoProducts@ul.com](mailto:PromoProducts@ul.com)**